

Implementation

Action Policies

Focus	Implementation Policy	Immediate	Short Term	Long Term
Future Planning and Administration	Develop and adopt a simple, user-friendly zoning ordinance.	✓		
	Formalize a Grand Traverse Commons Property Owners' Association.			✓
	Provide copies of the master plan to local stakeholders.	✓		
	Develop and host a speaker series to discuss innovative land use planning and development practices.			✓
	Review the Master Plan.		✓	
Circulation	Collect field data, conduct surveys and assessments and develop final design for new south campus entrance (Franke Road).	✓		
	Construct a new south campus entrance (Franke Road).		✓	
	Construct traffic calming measures along Silver Drive.		✓	
	Transfer ownership of Red Drive and Brown Drive to the City of Traverse City.			✓
	Construct the newly aligned Red Drive.			✓
	Work with MDOT, the City, Township and other regional transportation agencies to study vehicular and pedestrian access along Division Street and the 11th Street intersection.		✓	
	Install pedestrian crosswalks that contribute to the historical character of the campus at road crossings.		✓	
	Utilize signage, landscaping, lighting, and street treatments to create attractive and distinctive entryways at the 11th Street and Division intersection and the new south campus entrance.		✓	
	Work with the City of Traverse City to incorporate way finding signs at key locations throughout and outside the campus.			✓
	Work with TART to develop and build the <i>Safe Routes to School</i> pathway.		✓	
	Construct new non-motorized pathways along Silver Drive, Elmwood and the old rail-road corridor.		✓	
	Construct sidewalks where current gaps between existing sidewalks exist.			✓
	Install pet waste-stations at key locations.			✓
	Work with BATA to evaluate the need for additional transportation stops within the campus.		✓	
Determine which areas of the campus porous/pervious pavement might be appropriate.			✓	
Install bike racks at key public locations.		✓		

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Identity and Character	Work with the Traverse Area Historical Society to install historic/interpretive signs at key locations throughout the campus.		✓	
	Work with the Traverse Area Historical Society to create a self-guided tour and companion guidebook for the campus.			✓
	Work with the City of Traverse City Department of Public Services and the Charter Township of Garfield to install site furnishings throughout the campus.		✓	
	Work with the art organizations to locate and install art in public areas.			✓
	Adopt guidelines and regulations for signs.	✓		
	Install energy efficient light fixtures in public areas of the campus.			✓
	Encourage the development of low-impact public restrooms at appropriate locations.			✓
Future Development	Construct new water and sewer lines to accommodate for redevelopment.		✓	
	Collaborate with local government departments and agencies to develop a comprehensive capital improvement plan that accurately reflects the master plan.		✓	
	Explore the implications of expanding the historical district in other areas of the Commons.			✓
	Explore opportunities to purchase the large state owned property west of campus.			
Landscape and the Natural Environment	Inventory invasive species throughout the campus.			✓
	Work with certified arborist to determine the health of the Black Willow on the west side of Silver Drive (across from the state champion tree).	✓		